







## (Small Industries Development Bank of India)

# Digital Re-engineering in MSME Landscape

26<sup>th</sup> July 2025 (Saturday) 6.30 pm - 8.00 pm

MCCIA, J-462, Telco Rd, Ganesh Nagar, Bhosari, Pune, Pimpri-Chinchwad, Maharashtra 411026

NOT TO MISS...



Distinguished Speaker
Mrs. Sanchita Majumdar
General Manager
Incharge - Regional office Pune
SIDBI

Must attend talk by MSMEs:

✓ MSME owners and proprietors

✓ MSME promoters

✓ MSME top management, CEO, CFO

### **About the Topic**

- Access to New Markets and Opportunities:
- ☆ Greater Financial Transparency:

#### **About the Speaker**

Mrs. Sanchita Majumdar is a General Manager at SIDBI, bringing extensive expertise in financial services, investment strategy, and MSME financing. Leading the regional office in Pune, she has played a pivotal role in shaping and implementing SIDBI's initiatives to support small and medium enterprises across India. She has been with SIDBI since 1988, bringing over 25 years of professional expertise in the financial sector.

Her leadership has been instrumental in driving financial inclusion and sustainable economic growth. With a strong academic foundation, Mrs. Majumdar is equipped with expertise in financial management and strategic planning. She has represented SIDBI on multiple public forums in the past, and her deep expertise of financial markets, MSME development and policy frameworks makes her a sought-after speaker at industry conferences and forums.



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#### Schedule

Please assemble by 6:15 pm for coffee... 6:30 to 7:00pm coffee and networking 7:00 to 8:00 talk and QA session

R. S. V. P.: Ms. Purnima

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